

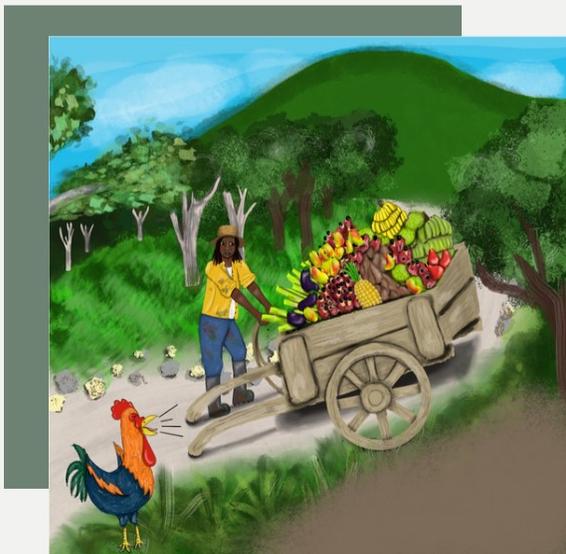
AMANDA ■ COWAN

Illustrations Breakdown



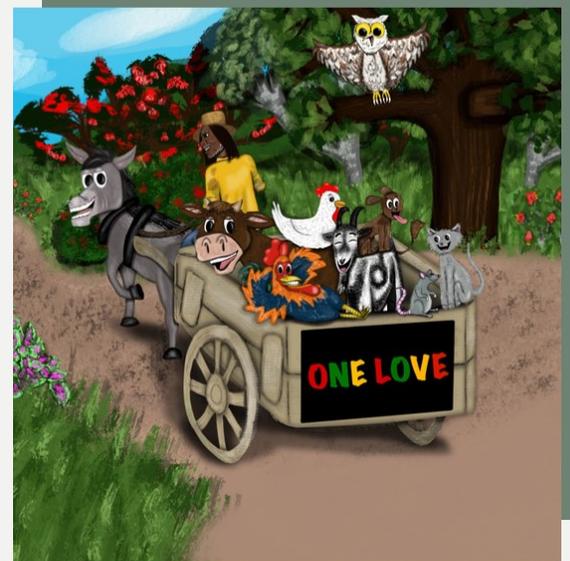
BIO

Hi! I'm Amanda Cowan, a Jamaican digital artist and a University of Evansville Theatre Alum. I have many years of experience in illustration, and in 2021, illustrated my first 25-page children's book. It became an Amazon bestseller. I provide single images with a range of characters with simple backgrounds, characters with complex back grounds, and full books. I have experience ranging from creating business logos to turning pictures into digital drawings to creating a whole world for children's books. If you are looking for an artist to help bring your ideas to life, I'm your girl.



GUIDELINES

- When working with clients I like to have an open flow of communication, so that we can always be on the same page (pun intended).
- To see if we are a good fit, I offer a free consultation meeting where we discuss the book and your ideas. I will then illustrate a sample drawing of a character, location, etc. from your book so you can determine whether I am the right illustrator for you.
 - If you are inquiring about a single page, I will offer a free sketch of my idea.
- When we begin to work together, please have a solid time frame you are working with, so that we can both collaborate on this project without rushing or unexpected changes in the timeline.
- When we begin our process, please have a solid grasp on your concept for the image or book. Research images help a lot when communicating ideas so that we can both know the directions the illustration(s) is going in.
- For the process to go smoothly, timely responses are key! I will give you my work schedule and you can give me yours so that we are still maintaining work/ life balance while having time to communicate with one another.



RATE

BOOKS

\$100 PER NUMBERED PAGE (INCLUDES COVERS)

- **This includes:**

- **An initial meeting about the book**

- Where the author and I will meet on Zoom and discuss the book.
- The author will also give reference photos.

- **Initial meeting for each page**

- Where the author and I will meet on Zoom and discuss the page we are working on.
- The author will also give reference photos.

- **A follow up meeting about the page**

- Where the author will express their concerns and changes they think should be made to the page.

- **An hour of edits**

- Where I will make the changes that were discussed in the follow up meeting as long as they take less than 60 minutes to do.

- **A post edit meeting**

- A meeting where we can further discuss the edits made, and if **ADDITIONAL EDITS** are satisfactory -\$25 AN HOUR

- **This is in case:**

- The edits that were suggested are major and will take more than 60 minutes to complete, or the author later thought of more edits that can be made.

PAYMENT METHOD

- Half will be paid at the beginning and half will be paid at the end. If extra fees are incurred through extra edits, those fees can be added to the latter payment.
- I can be paid through Zelle, Cash App or Pay Pal.

SINGLE PAGES

ONE CHARACTER, SIMPLE BACKGROUND- \$80 ONE CHARACTER, DETAILED BACKGROUND-\$100 TWO CHARACTERS, SIMPLE BACKGROUND- \$100 TWO CHARACTERS, DETAILED BACKGROUND- \$120 EACH ADDITIONAL CHARACTER- \$20

- It includes:
 - **An initial meeting about the page**
 - Where the author and I will meet on Zoom and discuss the page.
 - We will discuss whether the background is simple or detailed.
 - The author will also give reference photos.
 - **A follow-up meeting about the page**
 - Where the author will express their concerns and changes they think should be made to the page.
 - **An hour of edits**
 - Where I will make the changes that were discussed in the follow up meeting as long as they take less than 60 minutes to do.
 - **A post edit meeting**
 - A meeting where we can further discuss the edits made and if they are satisfactory.

ADDITIONAL EDITS- \$25 AN HOUR

- **This is in case:**
 - The edits that were suggested are major and will take more than 60 minutes to complete.
 - The author later thought of more edits that can be made.

PAYMENT METHOD

- Projects of \$100 and less will be paid in full at the beginning.
- If the project is over \$100 half will be paid at the beginning and half will be paid at the end.
- If extra fees are incurred through extra edits, those fees can be added to the latter payment.
- I can be paid through Zelle, CashApp and PayPal.